

# ResNet Symposium 2007 Corporate Sponsorship

## Terms, Conditions, Regulations and Procedures

### Sponsorship Levels

The following descriptions include the requirements and details of each Sponsorship Level. Unless specifically noted, nothing else is included.

#### Bronze Level - \$700

- Vendor Fair booth - 10' booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Your company name/logo included in the Symposium Binder.
- Requirements
  - o Payment must be received by April 27, 2007
  - o At least one raffle gift with a value of \$20 or greater
  - o For inclusion in Symposium materials, corporate logo must be received by May 15, 2007. Contact us for details on image requirements.

#### Silver Level - \$1,000

- Vendor Fair booth - 10' booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Your company name/logo included in the Symposium Binder.
- Your company name/log included on the Symposium t-shirt.
- Requirements
  - o Payment must be received by April 27, 2007
  - o At least one raffle gift with a value of \$50 or greater
  - o For inclusion in Symposium materials, corporate logo must be received by May 15, 2007. Contact us for details on image requirements.

#### Gold Level – \$2,000

- Vendor Fair booth - 10' booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Up to 100 word description of your company included with your company name/logo in the Symposium binder.
- Your company name/log included on the Symposium t-shirt.
- Text link to your company's website from the ResNet 2007 website.
- Requirements
  - o Payment must be received by April 27, 2007

- At least one raffle gift with a value of \$100 or greater
- For inclusion in Symposium materials, corporate logo must be received by May 15, 2007. Contact us for details on image requirements.

### **Platinum Level – \$3,000**

- Vendor Fair booth - 10' booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Up to 100 word description of your company included with your company name/logo in the Symposium binder.
- Your company's half page ad included in the Symposium binder.
- Your company name/log included on the Symposium t-shirt.
- Logo link to your company's website from the ResNet 2007 website.
- Double booth available for an additional \$400 (if available).
- Choice of booth location.
- Requirements
  - Payment must be received by April 27, 2007
  - At least one raffle gift with a value of \$200 or greater
  - For inclusion in Symposium materials, corporate logo must be received by May 15, 2007. Contact us for details on image requirements.

## **Meals and Events**

Meal and event sponsorships all include basic sponsorship levels.

### **Refreshment Breaks (5 available) - \$1500**

- Silver level sponsorship included.
- Acknowledgment on the main conference schedule in the Symposium binder.

### **Breakfast (3 available) - \$2500**

- Gold level sponsorship included.
- 45-minute Technology Track presentation slot (if available)
- Acknowledgment on the main conference schedule in the Symposium binder.

### **Lunch (3 available) - \$3500**

- Platinum level sponsorship included.
- 45-minute Technology Track presentation slot (if available).
- Acknowledgment on the main conference schedule in the Symposium binder.

### **Opening Reception (1 available) – sponsorship price varies**

- Platinum level sponsorship included.
- 45-minute Technology Track presentation slot (if available).

- Acknowledgment on the main conference schedule in the Symposium binder.
- Two tickets to the sponsored event

### **Dinner (1 available) – sponsorship price varies**

- Platinum level sponsorship included.
- 45-minute Technology Track presentation slot (if available).
- Acknowledgment on the main conference schedule in the Symposium binder.
- Three minute address at the event by a single speaker of your choice.
- Two tickets to the sponsored event.

### **Closing Event at Sea World – sponsorship price varies**

- Platinum level sponsorship included.
- 45-minute Technology Track presentation slot (if available).
- Acknowledgment on the main conference schedule in the Symposium binder.
- Five minute address at the event by a single speaker of your choice.
- Two tickets to the sponsored event.

### **Other Sponsorship Opportunities**

Corporate sponsorship of other conference gifts and materials is an excellent way to distribute your corporate name/logo to all attendees. Gifts and materials will be distributed to conference attendees at check in. Dependant the gift/materials, a basic sponsorship level may be included. Please contact [vendor2007@ucsd.edu](mailto:vendor2007@ucsd.edu) for more information and opportunities.

### **Vendor Fair Information**

The Vendor Fair is one of the highlights of the ResNet Symposium. It gives attendees the opportunity to view products and meet with vendors that they do not have the opportunity to meet with throughout the year. Lunch and drinks will be served in and around the Vendor Fair hall.

#### **Details**

- The Vendor Fair will take place on 6/26/2007 from 12:20 PM – 3:30 PM.
- The room is available for set up at 8:00 AM on 6/26/2007.
- The room must be vacated by 6:00 PM on 6/26/2007.
- Vendor raffle will occur immediately after the Vendor Fair between 3:30 PM and 4:00 PM in an adjacent auditorium.
- Storage for exhibit equipment and supplies is not available before or after 6/26/2007.
- One parking permit will provided for each sponsor.
- The ResNet Symposium will not provide assistance delivering exhibit equipment to/from the Vendor Fair site.
- If any special equipment or facilities are needed, it must be arranged in advance.

- Platinum sponsors will get a choice of booth locations. A floor plan of the Vendor Fair space will be distributed to Platinum sponsors in early May for booth selection.
- Bronze, Silver and Gold sponsors will be assigned a booth by May 15, 2007. Floor plans will be distributed.
- Sponsors are encouraged to bring large dishes or fish bowls to collect business cards. This is the primary way for sponsors to collect contact information. This is also used for the raffle.
- Sponsors will be assigned a local contact for the day of the event. This contact information will be sent to sponsors at least one week prior to the event.

## Vendor Track Information

Vendor Track presentations are available to sponsors of meals and events on a first come, first serve basis. These 45-minute presentations will be held during the Vendor Fair in adjacent presentation rooms.

### Details

- Projector, screen, microphone and lectern will be available in each presentation room.
- Presentation rooms vary in capacity from 65 – 200 people. Time slots and rooms will be assigned on a first come, first serve basis.
- Title of details of Vendor Track presentations must be received by May 15, 2007 for inclusion in the Symposium schedule and binder.
- Vendor Track presentations will be included on the signage at the Vendor Fair and at the presentation rooms.

## General Corporate Participation Information

Corporate participation is an important and popular piece of the ResNet Symposium. Conference attendees look forward to seeing new products and interacting with sponsors. Sponsors have found ResNet is an exceptional way to reach a large number of student-focused IT personnel at colleges and universities throughout the US and Canada.

### Details

- Corporate sponsors may not attend any program session or meal unless they are directly involved with a sponsorship of the event.
- A list of represented universities/colleges and the titles of the attendees will be distributed to all sponsors by June 10, 2007. A list of attendee names and contact information will **not** be provided.

- Sponsors are encouraged to bring a large dish or fish bowl to collect business cards of the attendees. Attendees are familiar with this method and bring many business cards to share with corporate sponsors.

## **Payment**

Payments should payable to “UC Regents / ResNet 2007” and sent to

University of California, San Diego  
2007 ResNet Symposium  
9500 Gilman Drive #0110  
La Jolla, CA 92093-0110

## **Details**

- Sponsorship space is not reserved until payment is received.
- Payments are not refundable.