



Vendor Participation Package

The University of New Brunswick would like to invite your company to participate as a vendor at the annual ResNet Symposium. This is the 15th year for this event, and will be hosted by the University of New Brunswick in Fredericton, New Brunswick Canada. The conference, which includes 300 attendees spanning the spectrum of administrators and specialists who plan, purchase, implement, and support residential information technologies at more than 145 colleges and universities in Canada, the United States and abroad, will be held June 21st – 25th, 2008.

The ResNet Symposium Vendor Fair and Vendor Track presentations offer a unique opportunity for companies to showcase the technologies and services that assist academic institutions in their residential networking programs. This is the only conference which deals exclusively with residential networking technologies within academic institutions. Participants in the ResNet Symposium come from academic institutions at many different levels of residential technologies. While some schools have established ResNet programs, and are looking to move forward with new technologies, other institutions are just beginning to deploy residential networking on their campuses.

Opportunities are available for companies to showcase their products and services at many different venues during the Symposium. The primary event for companies to have contact with the attendees is at the vendor fair. Other opportunities to increase your visibility include sponsorships of meals, special events, or by supplying other materials for the Symposium attendees, such as pens, notepads, or the Symposium backpacks. Visit <http://www.resnetsymposium.org/resnet2008> for more details.

Thank you in advance,

Resnet 2008 Host Committee

Chris Miller (co-chair)
Michelle McNeil (co-chair)
Greg Merritt
Michael Jewett
Lesley Brennan-Caravan
Laura Campbell



Email - Vendor2008@unb.ca

Web - <http://resnetsymposium.org/resnet2008/sponsors.htm>



Vendor Participation Information

Corporate Sponsorship

The University of New Brunswick will host the 15th annual ResNet Symposium June 21-25, 2008. The ResNet Symposium consistently draws over 300 attendees spanning the spectrum of administrators and specialists who plan, purchase, implement, and support residential information technologies at more than 145 colleges and universities in the United States and abroad.

The heart of every ResNet Symposium is the opportunity to see technology vendors display and explain their products and services in the Vendor Fair. The Vendor Fair for ResNet 2008 will be held on Tuesday, June 24 from 1:00 PM until 4:00 PM.

On behalf of the 2008 ResNet Symposium Committee, we invite you to consider the University of New Brunswick as an ideal venue to showcase your technologies and services. Now entering its 15th year, the ResNet organization has evolved from its simple roots during an informal discussion at Educom, into an internationally recognized professional organization engaging in dialogue, collaboration with vendors and other professional organizations, and professional development.

See below for more information about participating in the 2008 ResNet Symposium, hosted at the University of New Brunswick, Fredericton, Canada.

Sponsorship Levels

Platinum, Gold, Silver and Bronze vendor participants are all included in our Vendor Fair. The major difference between these levels of participation is the way your product and business name are referenced in the binder and throughout the symposium. Each level of participation also has a requirement to provide a raffle gift, of a certain minimum value, to be given away to an attendee that visits your booth².

Bronze (\$700¹):

- Vendor Fair booth - 10 ft booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Your company name/logo³ will be included in the Symposium Binder

Requirements

- Payment must be received by April 27, 2008
- At least one raffle gift with a value of \$20 or greater
- For inclusion in Symposium materials, corporate logo must be received by May 15, 2008. Contact us for details on image requirements.

Silver (\$1,000¹):

- Vendor Fair booth - 10ft booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Your company name/logo³ will be included in the Symposium Binder
- Your company name/logo³ will be included in the Symposium T-Shirt
- Text link to your company website from the ResNet 2008 website



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Vendor Participation Information

Requirements

- Payment must be received by April 27, 2008
- At least one raffle gift with a value of \$20 or greater
- For inclusion in Symposium materials, corporate logo must be received by May 15, 2008. Contact us for details on image requirements.

Gold (\$2,000¹):

- Vendor Fair booth - 10ft booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Up to 100 word description of your company included with your company name/logo in the Symposium binder.
- Your company name/logo³ will be included in the Symposium T-Shirt
- Logo link to your company website from the ResNet 2008 website

Requirements

- Payment must be received by April 27, 2008
- At least one raffle gift with a value of \$20 or greater
- For inclusion in Symposium materials, corporate logo must be received by May 15, 2008. Contact us for details on image requirements.

Platinum (\$3,000¹):

- Vendor Fair booth - 10ft booth, table, table cloth, two chairs, wastebasket, pipe and draping, basic signage, one wireless network account, one 15A electrical outlet.
- Up to 100 word description of your company included with your company name/logo in the Symposium binder.
- Your company half page ad included in the Symposium binder.
- Your company name/logo³ will be included in the Symposium T-Shirt
- Logo link to your company website from the ResNet 2008 website
- Double booth available for an additional \$400 (if available).
- Choice of booth location.

Requirements

- Payment must be received by April 27, 2008
- At least one raffle gift with a value of \$20 or greater
- For inclusion in Symposium materials, corporate logo must be received by May 15, 2008. Contact us for details on image requirements.



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Vendor Participation Information

Event and Meal Sponsorships

You may choose to differentiate yourself from your peer vendors by participating in more than just the Vendor Fair. Event and Meal Sponsorships put your company name in front of every attendee with unique opportunities to reinforce the great products you already offer. Meal and Event sponsorships all include basic sponsorship levels.

Refreshment Break - \$1,500¹ (5 available)

- Silver level sponsorship included
- Acknowledgement on the main conference schedule in the Symposium Binder

Breakfast - \$2,500¹ (3 available)

- Gold level sponsorship included
- 45-minute Technology Track presentation slot (if available)^{5,7}
- Acknowledgement on the main Conference Schedule in the Symposium Binder

Lunch - \$3,500¹ (3 available)

- Platinum level sponsorship included
- 45-minute Technology Track presentation slot (if available)^{5,7}
- Acknowledgement on the main Conference Schedule in the Symposium Binder

Dinner - Price Varies (1 available)

- Platinum level sponsorship included
- 45-minute Technology Track presentation slot (if available)^{5,7}
- Acknowledgement on the main Conference Schedule in the Symposium Binder
- Three minute address at the event by a single speaker of your choice
- Two tickets to the sponsored event

Opening Dinner – Price Varies

- Platinum level sponsorship included
- Acknowledgement on the main Conference Schedule in the Symposium Binder
- Acknowledgement on the ResNet 2008 Website
- 45-minute Technology Track presentation slot (if available)^{5,7}
- Three minute address at the event by a single speaker
- Two tickets to the sponsored event



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Vendor Participation Information

Closing Dinner at Officer's Square - Price Varies

- Platinum level sponsorship included
- 45-minute Technology Track presentation slot (if available)
- Acknowledgment on the main conference schedule in the Symposium binder
- Five minute address at the event by a single speaker of your choice
- Two tickets to the sponsored event

Other Sponsorship Opportunities

Corporate sponsorship of other conference gifts and materials is an excellent way to distribute your corporate name/logo to all attendees. Gifts and materials will be distributed to conference attendees at check in. Dependant on the gift/materials, a basic sponsorship level may be included. Please contact vendor2008@unb.ca for more information and opportunities

Gifts (various¹)

- Speaker and Thank You gifts of various quantities and cost
- Acknowledgement in the Symposium Binder

Program Attendance Raffle Gift (\$500-\$1000¹)

- One large gift is typically raffled off to qualifying attendees at the closing dinner
- Qualifying attendees have recorded attendance in each Program Presentation Session
- Verbal recognition by Host Committee during closing dinner raffle
- Acknowledgement in the Symposium Binder

This raffle gift is one of the highest profile ways to get your company name or product noticed

Early Conference Attendee Registration Raffle Gift (\$500-\$1000¹)

- One large gift is typically raffled off to qualifying attendees who register by an early registration date
- Verbal recognition by Host Committee during opening dinner raffle
- Your company will be recognized on the online registration form
- Acknowledgement in the Symposium Binder

This raffle gift is one of the highest profile ways to get your company name or product noticed

Check-In Gifts (various¹)

- Tumblers, bags, t-shirts, USB keys, etc
- Given to each attendee at check-in
- Quantities of 350 will be needed to ensure that all conference guests receive your gift
- Acknowledgement in the Symposium Binder



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Vendor Participation Information

Backpacks (\$6,000¹)

- Backpacks are given to each attendee at check-in and are used during and after the conference by the attendees
- Support the purchase of the ResNet 2008 Backpacks
- The Vendor's logo⁶ as well as the ResNet 2008 logo and the ResNet Organization logo will be imprinted on the 350 bags
- Acknowledgement in the Symposium Binder

Vendor Fair Information

The Vendor Fair is one of the highlights of the ResNet Symposium. It gives attendees the opportunity to view products and meet with vendors that they do not have the opportunity to meet with throughout the year. Lunch and drinks will be served in and around the Vendor Fair hall.

Details

- The Vendor Fair will take place on 6/24/2008 from 1:00 PM – 4:00 PM.
- The room is available for set up at 8:00 AM on 6/24/2008.
- The room must be vacated by 6:00 PM on 6/24/2008.
- Vendor raffle will occur immediately after the Vendor Fair.
- Storage for exhibit equipment and supplies is not available before or after 6/24/2008.
- One parking permit will provided for each sponsor.
- The ResNet Symposium will not provide assistance delivering exhibit equipment to/from the Vendor Fair site.
- If any special equipment or facilities are needed, it must be arranged in advance.
- Platinum sponsors will get a choice of booth locations. A floor plan of the Vendor Fair space will be distributed to Platinum sponsors in early May for booth selection.
- Bronze, Silver and Gold sponsors will be assigned a booth by May 15, 2008. Floor plans will be distributed.
- Sponsors are encouraged to bring large dishes or fish bowls to collect business cards. This is the primary way for sponsors to collect contact information. This is also used for the raffle.
- Sponsors will be assigned a local contact for the day of the event. This contact information will be sent to sponsors at least one week prior to the event.

Vendor Track Information

Vendor Track presentations are available to sponsors of meals and events on a first come, first serve basis. These 45-minute presentations will be held during the Vendor Fair in adjacent presentation rooms. Presentations will be available in slots from 1:30PM - 2:15PM and 2:30PM - 3:15PM.

Details

- Projector, screen, microphone and lectern will be available in each presentation room.
- Presentation rooms vary in capacity from 65 – 200 people. Time slots and rooms will be assigned on a first come, first serve basis.
- Title of details of Vendor Track presentations must be received by May 15, 2008 for inclusion in the Symposium schedule and binder.
- Vendor Track presentations will be included on the signage at the Vendor Fair and at the presentation rooms.



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Vendor Participation Information

General Corporate Participation Information

Corporate participation is an important and popular piece of the ResNet Symposium. Conference attendees look forward to seeing new products and interacting with sponsors. Sponsors have found ResNet is an exceptional way to reach a large number of student-focused IT personnel at colleges and universities throughout the US and Canada.

Details

- Corporate sponsors may not attend any program session or meal unless they are directly involved with a sponsorship of the event.
- A list of represented universities/colleges and the names/titles of the attendees will be distributed to all sponsors by June 10, 2008.
- Sponsors are encouraged to bring a large dish or fish bowl to collect business cards of the attendees, for the purpose of drawing raffle gifts. Attendees are familiar with this method and bring many business cards to share with corporate sponsors.

Payment

Payments should payable to "University of New Brunswick" and sent to:

University of New Brunswick
 2008 ResNet Symposium
 c/o Residential Life, Campus & Conference Services
 20 Bailey Drive
 Fredericton, NB E3B 5A3
 Canada

Details

- Sponsorship space is not reserved until payment is received.
- Payments are not refundable.

Footnotes

- 1 -- Vendor Participation Fees and/or Event and Meal Sponsorships and/or gifts with completed applications must be paid in full by Friday, April 27, 2008.
- 2 -- Denotes value level of gift for sponsorship level. Does not accumulate through sponsorship levels.
- 3 -- Logos should be provided when submitting the [Vendor Participation Application](#). Send EPS files or another graphic file of 300 dpi no smaller than 4" x 4" along with any logo usage guidelines to vendor2008@unb.ca
- 4 -- Ad and description material should be provided when submitting the [Vendor Participation Application](#).
- 5 -- Application, support documents and paid-in-full fee must be received to hold a participation or sponsorship space. There are no refunds.
- 6 -- Logo resolution and format requirement vary, please contact us for more information
- 7 -- Limited Technology Track slots are available. They are assigned by vendor participation level, date fees are received and availability.



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Vendor Participation Application

Application Deadline: April 27th, 2008
 Conference Dates: June 21st-25th 2008
 Vendor Fair Date: June 24th 2008 at 1:00PM

COMPANY INFORMATION

Company Name:

Street Address:

City / State-or-Prov. / Country / Postal Code:

Names of Attending Staff:

COMPANY PRODUCT DESCRIPTION

Limit to 50 words or less and attach to form or email to vendor2008@unb.ca.

BUSINESS ADDRESS OF CONTACT

(for shipment of pre-conference materials)

Company Contact:

Phone Number / Fax:

E-mail:

Street Address:

City / State-or-Prov. / Country / Postal Code:

INVOICES – if an invoice is required, one can be provided via fax or mail. A booth will not be assigned until payment is received.

Fax: (506)447-3059 / E-mail: vendor2008@unb.ca
 Checks payable to: University of New Brunswick
 Mail to: ResNet 2008 c/o UNB Conf. Services
 20 Bailey Drive, Res. Admin. Building
 University of New Brunswick
 PO Box 4400 Fredericton, NB Canada E3B 5A3

To reserve a booth, please check desired vendor level, or consider an event, meal, gift or raffle sponsorship (which includes a vendor level):

VENDOR LEVEL

Bronze	\$700
Silver	\$1,000
Gold	\$2,000
Platinum	\$3,000

EVENT AND MEAL SPONSORSHIP

Refreshment Break (includes Bronze participation package)	\$1,500
Breakfast (includes Gold participation package)	\$2,500
Lunch (includes Platinum participation package)	\$3,500
Saturday Night Dinner (includes Platinum participation package)	Contact us*
Opening Dinner (includes Platinum participation package)	Contact us*
Closing Dinner (includes Platinum participation package)	Contact us*

GIFTS AND RAFFLE SPONSORSHIP

Check-In Gifts (Vendor Level varies by gift amount)	Contact us*
Program Attendance Raffle (Vendor Level varies by gift amount)	\$500 - \$1,000
Early Registration Raffle (Vendor Level varies by gift amount)	\$500 - \$1,000
Backpacks (includes Platinum participation package)	\$6,000

I acknowledge receipt of the 2008 ResNet Symposium terms, conditions, regulations and procedures. I hereby certify that I have the authority to commit our company's agreement to abide by these as well as any additional regulations deemed necessary by the 2008 ResNet Symposium and UNB host, and release the ResNet Symposium, UNB, its employees and representatives from all liability as a result of enforcement of these regulations.

AUTHORIZED SIGNATURE

DATE

Please retain a copy of this form for your records.

*Please contact us for specific information about these opportunities.



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